



HY-ROAD™ NANO



STRIVING FOR PERFECTION

This year marks the ninth year the Hy-Road has entered the fray with some grand stories to tell. This franchise is the ultimate baseline weapon providing easy access to power and reaction ideal for the modern game. Every ball in the Hy-Road family is armed with Inverted Fe² Technology to give the wielder even more power and control due to enhanced dynamics. It doesn't get much better than this.

SPECIALLY CRAFTED

Rarely does a ball like the original Hy-Road come around. Professionals and amateurs around the globe rely on the Hy-Road to be their benchmark ball - a ball that works on a wide variety of patterns ranging from the medium-light to the medium-heavy.

Nanotechnology: Why is something so small so big? In development of the new Hy-Road Nano, we became aware of the void as we filled it. With the cover that was first introduced on the Virtual Gravity™ Nano, NRG nanotechnology is essentially manufacturing with atoms. It gives bowlers increased oil traction due to the micro-dynamic enhancements of the surface. The NRG cover on the Hy-Road Nano controls the midlane more than the original Hy-Road. The lane always comes to a Hy-Road. Now it comes to it even sooner.

The highly engineered Inverted Fe² weight block allows for a greater amount of coverstock material to be utilized. The Hy-Road Nano has a high strength-to-weight ratio, allowing for an amplified energy transfer at the pins. Sizeable carry gains upwards of 15% have been noted from all styles of play during testing.

Its balls like the Hy-Road Nano that truly set Storm apart from the rest. The only thing better than showing off some of our hard work is letting the world storm into the final product.

Our work is our legacy. We are "The Bowler's Company™."

TECHNICAL DATA

COVERSTOCK

NRG™ Solid Reactive

WEIGHT BLOCK

Inverted Fe² Technology™

FACTORY FINISH

2000-grit Abralon®

BALL COLOR

Black / Purple

FLARE POTENTIAL

5-6" (High)

FRAGRANCE

Coconut Cream

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